



## Why sponsor?

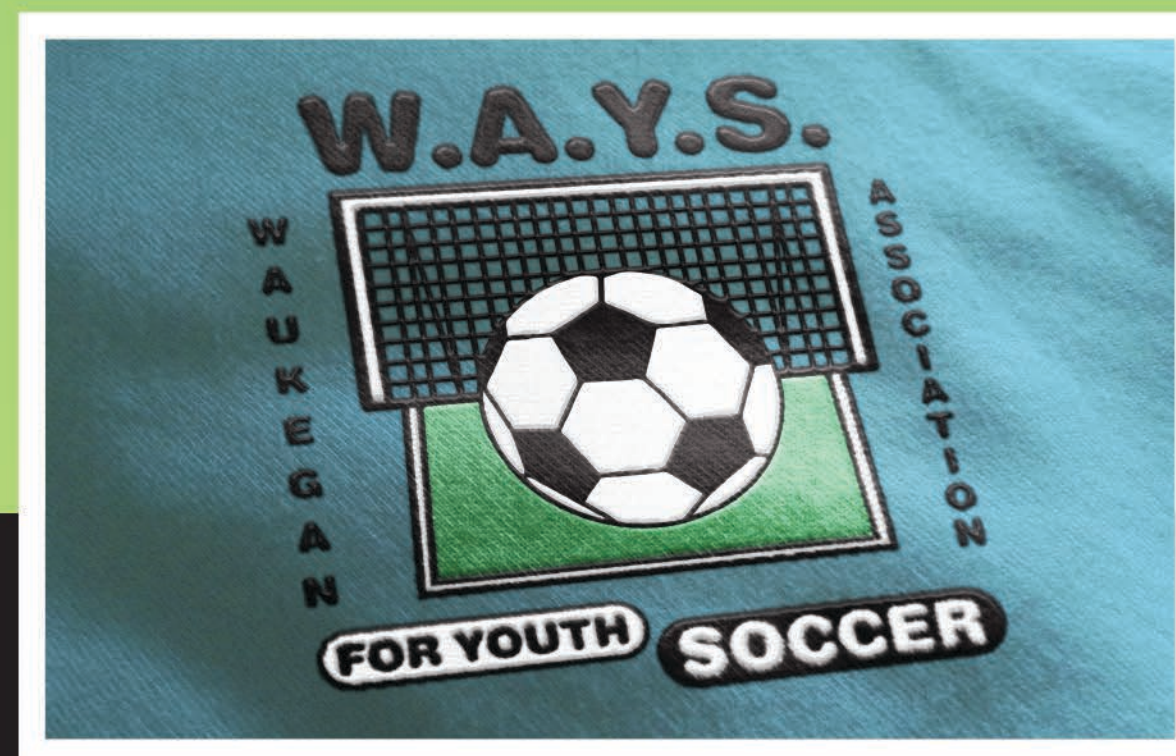
Sponsoring WAYS directly benefits you and your community. As a cost effective alternative to traditional advertising, sponsorship also generates awareness and goodwill. Your sponsorship also helps ensure soccer remains affordable for all players.

## Our Commitment to our Sponsors

- Ensure our sponsors are well marketed to our players, members and all 15,000 people that attend weekly matches.
- Increase sponsor profile by marketing your products and services to members and the community through internet and social media.



# SPONSORSHIP PROGRAM



We've teamed with Graphic Alliance Inc. to produce all our in-stadium advertising. Graphic Alliance are local experts in printing and signage, and can assist with designing your ads. Contact Graphic Alliance for all your printing needs:

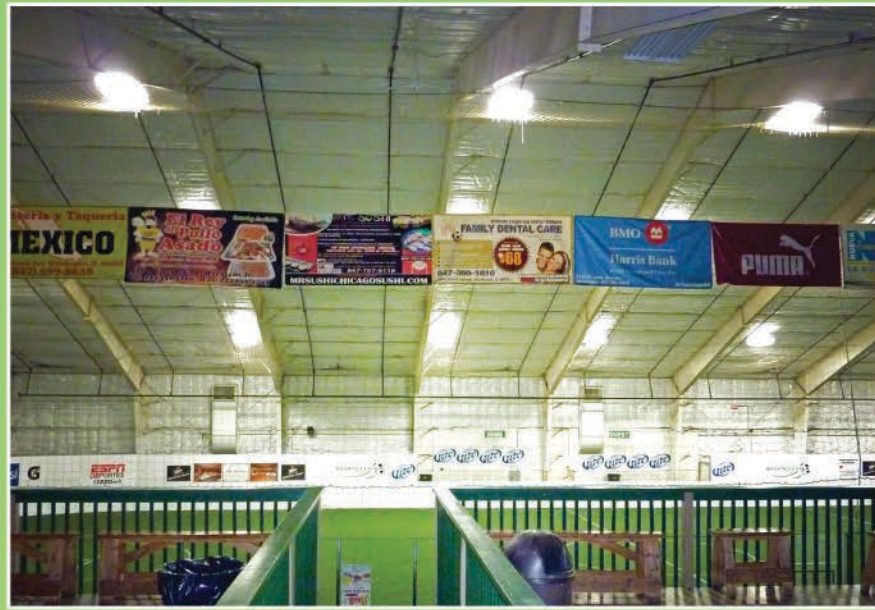
**PRINTING • SIGNS & BANNERS**  
**WEBSITES • VEHICLE WRAPS**  
**GRAPHIC DESIGN**



847.253.8400  
[www.graphicallianceinc.com](http://www.graphicallianceinc.com)

Established in 1997, Waukegan Association for Youth Soccer (W.A.Y.S.) is a non-profit organization managed by dedicated volunteers who tirelessly provide their assistance and time throughout the year. Over the years WAYS has grown to be one of the largest soccer organizations in the northern Lake County area, with well over 1300 registered players, ages 5 to 17 years old. The support of local businesses and the community has been a vital factor in the club's success and continued support ensures our sport also remains affordable for all players and their families.





### Medium Field Banner

4x8 foot  
**Quarterly: \$500**  
**Semiannually: \$1000**  
**Annually: \$1800**

**Includes**  
 Website ad/link  
 Couponing

These fabric banners hang directly from the ceiling, and are highly visible from any location in our stadium. Print your logo, business card, or full advertisement and get the most impressions for your dollar.



### Outer Dasher Boards

4x4 foot • Midfield  
**Quarterly: \$350**  
**Semiannually: \$675**  
**Annually: \$1200**

**Includes**  
 Website ad/link  
 Couponing

These are the fences which line the soccer field and are ideal for your logo. Ask about a discount rate for filling multiple zones.

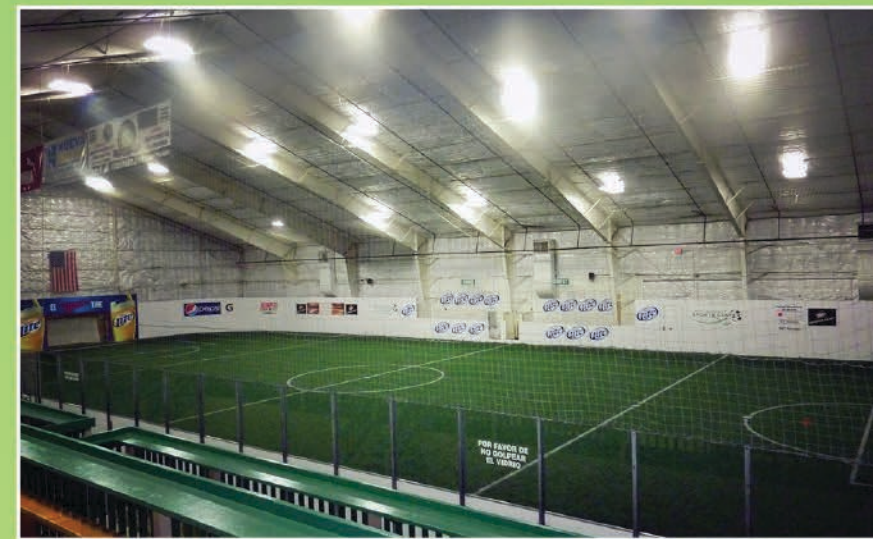


### Windows

5x9 foot  
**Quarterly: \$950**  
**Semiannually: \$1925**  
**Annually: \$3600**

**Includes**  
 Website ad/link  
 Couponing

We print your ad or logo on large, prominent indoor windows which surround the stadium. These pieces are printed on perforated vinyl which is see-through from the other side.



### Medium Field Dasher Boards

4x4 foot  
**Quarterly: \$450**  
**Semiannually: \$900**  
**Annually: \$1620**

**Includes**  
 Website ad/link  
 Couponing

These are the fences which line the soccer field and are ideal for your logo. Ask about a discount rate for filling multiple zones.

The dasher boards on our main field offer the most impressions.

### Large Field Dasher Boards

4x4 foot

**Quarterly: \$750**  
**Semiannually: \$1500**  
**Annually: \$2400**

Our Sponsors Include:

